

## **Feadship presents *Feadship* by Assouline**

**Hoofddorp, 19 February 2026 – Feadship announces the publication of *Feadship*, a landmark volume created in collaboration with Assouline and released as part of the publisher's Ultimate Collection series. The book is available to order via the [Feadship Ocean Collection website](#) and the official Assouline website.**

Rooted in a shipbuilding heritage that dates back to 1849, Feadship has been designing, engineering and building entirely custom superyachts under the Feadship name since 1949. Defined by discretion and a one off approach to creation, Feadship has traditionally remained out of the public eye. Drawing on material from Feadship's private archives, carefully curated and assembled by the brand itself, this publication offers a considered insight into Feadship's philosophy, heritage and working culture.

“This publication is not about celebrating individual yachts, but about documenting a way of working that has been shaped over generations. By opening our archives, we wanted to provide an honest and carefully curated view of what it takes to create a Feadship, from the first pencil line to delivery.”

Jan-Bart Verkuyl, Feadship Director | CEO Royal Van Lent Shipyard

Through previously unseen imagery and original archival material, *Feadship* book explores the principles that underpin the brand's approach to custom creation. The book documents the depth of craftsmanship, technical ingenuity and collaborative process required to deliver yachts that take years to realise and are built without precedent.

The phrase *There are yachts, and there are Feadships* has long expressed the distinction the brand occupies within the industry. The volume reflects this position, presenting a world where scale, complexity and creativity converge, from advanced naval architecture to highly individual onboard environments shaped entirely around their owners.

Published in Assouline's Ultimate Collection, the handcrafted leather-bound volume is presented in a matching leather clamshell case featuring a metal Feadship logo plate. Assouline books are a familiar presence on board many superyachts, making a dedicated Feadship title a natural addition to the series and a fitting publication for any Feadship library.

“Assouline books are part of life on board many Feadships. Creating a dedicated Feadship volume together felt like a natural step. The result is a publication that reflects our heritage, our values and the collaborative culture behind every Feadship.”

Farouk Nefzi, Chief Marketing Officer, Feadship

The book is authored by John Weich, writer, editor and creative director, who has contributed extensively to Feadship's storytelling across multiple platforms. In addition to writing for *PILOT* and other Feadship publications, he was also the narrator of *Feadship Uncovered*, a podcast series exploring the stories, people and thinking behind Feadship.

Feadship by Assouline is available now and can be ordered via Feadship Ocean Collection and Assouline.

## Book details

Text by John Weich

Assouline Ultimate Collection

40.5 x 48 cm

220 pages

Handcrafted leather-bound volume in a matching leather clamshell case with premium metal Feadship logo plate.

ISBN 9781649805256

Price: \$1,400 | €1,400 | £1,150